

WHO'S OF WHO METALS 2017

ANNUAL BUYER'S GUIDE DIRECTORY AND INDUSTRY RESOURCE

ADVERTISING OPTIONS

- 1 DISPLAY ADS
- 2 BUYER'S GUIDE DIRECTORY
- 3 WEBSITE SHOWCASE

SAVE 40% WITH ANY PACKAGE

PLATINUM | GOLD | SILVER | BRONZE | STAINLESS | ALUMINIUM

WHO'S WHO OF METALS

Confirm your booking with Adam
Closes 26 July
 adam@rala.com.au / +61 2 9420 2080

Artwork specifications for September "WHO'S WHO OF METALS" edition

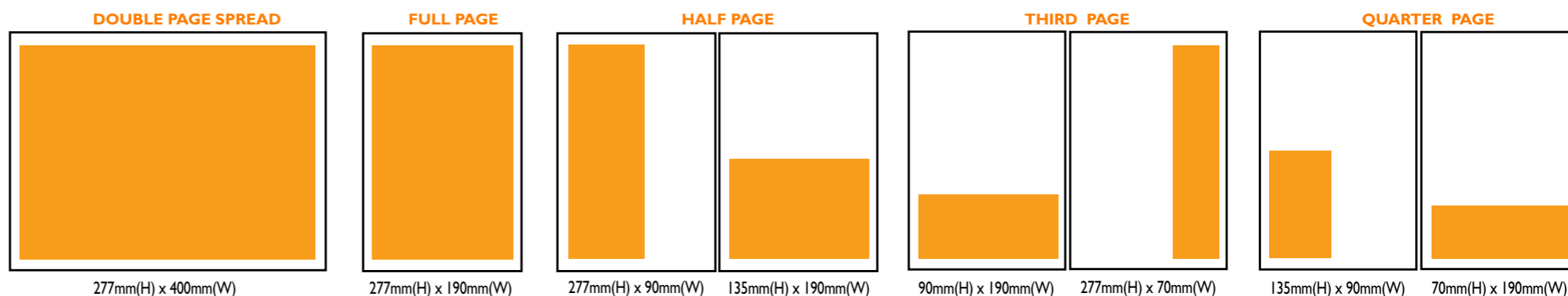
Maximise your Brand coverage with any of the "Gold, Silver, Bronze, Platinum, Aluminium packages" incorporating 40% SAVING.

(1) Display advertisements (2) Buyer's Guide directory (3) Website Showcase sections may be combined in any size combination or booked separately.

1 DISPLAY ADVERTISEMENT

Positioned upfront within editorial content

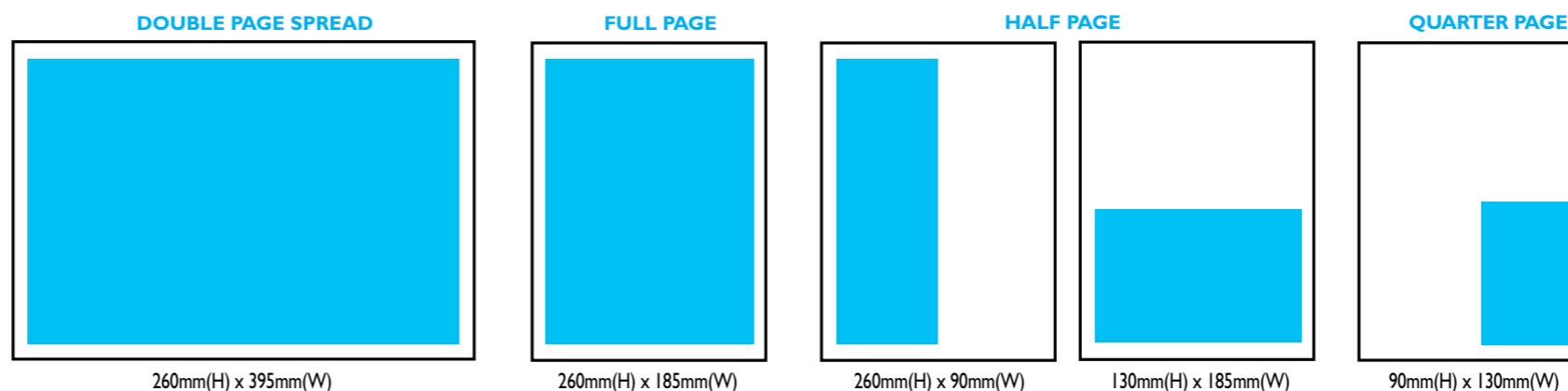
| | |
|--------------------------|---------|
| Double page spread | \$3,250 |
| Full page | \$2,148 |
| Half page..... | \$1,611 |
| Third page..... | \$1,397 |
| Quarter page..... | \$1,181 |



2 BUYER'S GUIDE ENTRY

Alphabetical - Company listings

| | |
|--------------------------|---------|
| Double page spread | \$3,250 |
| Full page | \$2,148 |
| Half page..... | \$1,611 |
| Quarter page..... | \$595 |



3 WEBSITE SHOWCASE

Alphabetical - Company listings

| | |
|--------------------|-------|
| Single entry | \$450 |
| Double entry | \$780 |

NEED HELP WITH ARTWORK?

We assist with any artwork design or production needed

Adam Cail - adam@rala.com.au | Tel: +61 2 9420 2080

Rates are exclusive of GST.

Artwork and production

Artwork and production services are available anytime - for suggestions and recommendations contact Adam Cail on +61 2 9420 2080 | adam@rala.com.au

Note: Foundry Suppliers Directory entries are not available within this September edition only – available all other issues

Placement

Buyer's Guide Directory and Website Showcase Directory entries are all listed alphabetically. Display advertising placement (best available) at the publisher's discretion.

Production fees

Fees will apply for corrections or alterations to artwork if submitted incorrectly or if additional work carried out - All production charges included with invoice.

Artwork quotations

A quotation can be provided once job requirements have been confirmed and material sighted.

WHO'S WHO OF METALS

PACKAGES

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| | PLATINUM | GOLD | SILVER | BRONZE | STAINLESS | ALUMINIUM |
|----------|---|---|---|---|--|--|
| 1 | DISPLAY ADVERTISEMENT Double page | DISPLAY ADVERTISEMENT Full page | DISPLAY ADVERTISEMENT Full page | DISPLAY ADVERTISEMENT Half page | DISPLAY ADVERTISEMENT Half page | DISPLAY ADVERTISEMENT Quarter page |
| 2 | BUYER'S GUIDE DIRECTORY ENTRY Full page | BUYER'S GUIDE DIRECTORY ENTRY Full page | BUYER'S GUIDE DIRECTORY ENTRY Half page | BUYER'S GUIDE DIRECTORY ENTRY Half page | BUYER'S GUIDE DIRECTORY ENTRY Quarter page | BUYER'S GUIDE DIRECTORY ENTRY Quarter page |
| 3 | WEBSITE SHOWCASE Single listing | WEBSITE SHOWCASE Single listing | WEBSITE SHOWCASE Single listing | WEBSITE SHOWCASE Single listing | WEBSITE SHOWCASE Single listing | WEBSITE SHOWCASE Single listing |
| | MCT WEBSITE Boxed ad | MCT WEBSITE Boxed ad | MCT WEBSITE Boxed ad | MCT WEBSITE Boxed ad | MCT WEBSITE Boxed ad | MCT WEBSITE Boxed ad |
| | 3990 | 3330 | 3005 | 2680 | 2330 | 1720 |

Valued at \$6,648

Valued at \$5,546

Valued at \$5,009

Valued at \$4,472

Valued at \$3,886

Valued at \$2,870

Each key section can be booked individually or combined with any size space options

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- Third page..... \$1,397
- Quarter page \$1,181

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3 WEBSITE SHOWCASE

- Alphabetical - Company listings
- Single entry \$450
- Double entry \$780

MCT ONLINE ADVERTISING

- MCT Boxed advertisement..... \$550
- MCT Banner advertisement \$990
- Company logo \$250
- Video inclusion POA
- Exclusive Email Broadcast \$2,250

Rates are exclusive of GST.

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